

Subject: Intro meeting –Dr. Gonzalo Castro de la Mata, Qatar Foundation

Hi XXX--I'm reaching out to gauge your interest in a meeting with Dr. Gonzalo Castro de la Mata, who serves as Executive Director of [Earthna](https://www.earthna.qa/) [https://www.earthna.qa/] a new sustainability policy research center recently launched by Qatar Foundation (QF) to generate sustainability solutions by leveraging QF's education, research and innovation ecosystem. He will be in DC on Monday, April 25th and Tuesday, April 26th.

Qatar sits at the heart of global climate challenges given its harsh environmental conditions, and as a result, is uniquely positioned and motivated to drive policy for a more sustainable future. Dr. Castro de la Mata can speak to the following:

- The critical need for sustainable solutions focused on hot and arid climates, and the gaps and challenges,
- Policy priorities to address these challenges and drive these sustainable solutions through sustainable cities and sustainable energy,
- The role QF's Education City campus will play as a test bed for innovations in sustainable technology and how Earthna plans to leverage QF's national and international partners to drive progress and,
- How Earthna plans to bridge technical research expertise with policy advice and advocacy, to address important gaps in sustainability policy.

I've included more about Earthna and Dr. Castro de La Mata's full bio below. Let me know if you're interested in a meeting and I'd be happy to coordinate.

Best,

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Dr. Gonzalo Castro de la Mata's Bio

Gonzalo is an ecologist recognized as a global leader in the promotion of sustainability, with an emphasis on innovative free market solutions to environmental issues. As executive director of Earthna, he guides the center's mandate of enhancing Qatar's role within the global sustainability policy ecosystem. His previous positions include Managing Director for External Affairs at Pluspetrol, Latin America's largest private oil and gas company; Chairman of the World Bank's Inspection Panel in Washington D.C.; Managing Director of Sustainable Forestry Management for the Americas; Head of Biodiversity at the Global Environmental Facility, also in Washington D.C.; Lead Environmental Specialist at the World Bank; and Director of the World Wildlife Fund's Latin American and Caribbean Program. Gonzalo founded Ecosystem Services LLC, which generates carbon offsets through avoiding deforestation of the Amazon rainforest, and Wetlands for the Americas (now Wetlands International). He has acted as a consultant for multilateral and bilateral agencies, governments, and NGOs, and published over 250 articles in scientific journals, magazines, and books, as well as authoring two books himself. He received a Ph.D. in Ecology and Population Biology from the University of Pennsylvania, and holds a Master of Science in Biophysics and a Bachelor of Science in Biology from Cayetano Heredia in Lima, Peru.

The Earthna Center for a Sustainable Future

Earthna is a non-profit policy center established under Qatar Foundation (QF) to inform and influence national and global sustainability policy. Bridging technical and research expertise with policy advice and advocacy, Earthna will convene a wide community of technical and research experts, government, policy and decision makers, businesses, multilateral institutions, and civil society to generate a more sustainable future. The Earthna center runs multidisciplinary programming with a focus on the fields of hot and arid climates, sustainable cities, and sustainable energy, as well as the potential of QF's Education City as a test-bed for sustainable technologies and practices. Earthna is focused on developing tools, solutions, and policies to improve people's lives within a thriving natural environment. Working together with our community to co-create and design solutions that utilize our resources limits and understand our local culture and needs, we deliver a message of hope and impactful action that will strengthen our legacy.

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